



Freetrailer

Free to GROW

2030 strategy



Disclaimer

1. This presentation outlines Freetrailer Group A/S's strategy and ambitions towards 2030. Unless otherwise stated, current business and operational figures are presented as of 31 August 2026.
2. The 2030 ambitions represent long-term strategic objectives and should not be interpreted as financial guidance or guarantees of future performance.
3. This presentation contains forward-looking statements based on current expectations, assumptions and estimates. Such statements are subject to risks and uncertainties, including changes in market conditions, competition, regulation and the execution of the company's strategy.

2030 ambition

5 million

**everyday transportation
needs solved**

(# rentals)

Aspiration

**Freetrailer is the
natural choice,
enabling everyday
transportation needs
– wherever you are**





Free to

G

**Go-to
choice**

We know the users and help them pick Freetrailer before they consider owning, borrowing or renting from a competitor

+2,500,000
active users

R

**Right where
needed**

We put a trailer within easy reach for every transport need, through the right partners in the right places

+25,000
trailers

O

**Open
opportunities**

We expand the market through relevant products & services for our users & partners

~500
mDKK in revenue

W

**Win new
markets**

We enter and scale new markets by a data- driven playbook

+1,000
partners

Carried by:

Winning tech platform



Scalable operations

AI in everything we do

Our **ambition** is to take Freetrailer to new heights built on multiple growth levers



Revenue

TODAY

178-185 mDKK*



2030

~**500** mDKK



EBIT margin

TODAY

16-17%*



2030

~**20%**



Rentals per year

TODAY

1.9 million



2030

+**5 million**



Trailers

TODAY

7,821



2030

+**25,000**



Partners

TODAY

340



2030

+**1,000**



Active users

TODAY

778,139



2030

+**2,500,000**



Markets

TODAY

5



2030

+**7**



Thank you

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